Version No.				ROLL NUMBER							
0	0	0	0	0	0	0	0	0	0	0	
1	1	1	1	1	1	1	1	1	1	1	
2	2	2	2	2	2	2	2	2	2	2	
3	3	3	3	3	3	3	3	3	3	3	
4	4	4	4	4	4	4	4	4	4	4	
5	5	5	5	(5)	5	5	5	5	5	5	
6	6	6	6	6	6	6	6	6	6	6	
$\overline{7}$	(7)	(7)	(7)	(7)	(7)	(7)	(7)	(7)	$\overline{7}$	$\overline{7}$	
8	8	8	8	8	8	8	8	8	8	8	
9	9	9	9	9	9	9	9	9	9	9	

Media Production SSC–II SECTION – A (Marks 06) Time allowed: 10 Minutes

Section – A is compulsory. All parts of this section are to be answered on this page and handed over to the Centre Superintendent. Deleting/overwriting is not allowed. **Do not use lead pencil.**

Q.1 Fill the relevant bubble for each part. All parts carry one mark.

(1)	What does the CC in Adobe CC stand for?												
	A.	Creative Course	Ο	В.	Creative Collection	Ο							
	C.	Creative Commons	Ō	D.	Creative Cloud	Ō							
(2)	What is the tool used to trim video / audio clips in Adobe Premiere Pro?												
	A.	Slice tool	Ο	В.	Blade tool	Ο							
	C.	Scissor tool	0	D.	Razor tool	Ο							
(3)	Which of the following is NOT the function of Radio?												
	A.	Information	Ο	В.	Education	Ο							
	C.	Entertainment	0	D.	Fragmentation	Ο							
(4)	Which social media giant launched a new tool 'Business Suite' to help small												
	businesses?												
	A.	Twitter	Ο	В.	Facebook	Ο							
	C.	TikTok	Ο	D.	We Chat	Ο							
(5)	Can you create animations with Blender?												
	A.	No	Ο	В.	Yes	Ο							
	C.	With External Plug-in	Ō	D.	With Intel Processor	Ō							
(6)	The linear or transmission model of communication describes communication as a												
	Δ	process.	\cap	D	Two wow	\cap							
	A. C.	One-way	X	B. D	Two-way Both B and C	X							
	U.	3-way	\cup	D.	Doui D allu C	\cup							

Page 1 of 1



Time allowed: 2.00 hours

Total Marks: 24

Note: Answer any seven parts from Section 'B' and attempt any two questions from Section 'C' on the separately provided answer book. Write your answers neatly and legibly.

SECTION – B (Marks 14)

- Q.2 Attempt any **SEVEN** parts from the following. All parts carry equal marks. Be brief and to the point. $(7 \times 2 = 14)$
 - i. How you can setup the workplace in Adobe Audition?
 - ii. Explain use of adobe premiere pro.
 - iii. Enlist types of NEWS.
 - iv. Define Social Media.
 - v. Define Node, Mesh and Vertices with reference to Adobe Blender.
 - vi. What is Effective communication.
 - vii. How can you explain time management?
 - viii. Which mode is best for forensic sound removal in Adobe Audition?
 - ix. What is the difference between print and broadcast?
 - x. Define Advertisement in your own words.

SECTION – C (Marks 10)

- **Note:** Attempt any **TWO** questions. All questions carry equal marks. $(2 \times 5 = 10)$
- **Q.3** Explain types of TV channels in Pakistan.
- **Q.4** What is business page setup? Explain page promotion.
- **Q.5** Describe Scope of 3D Modeling and its uses.

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